HsuanYi Chu (Jenny Chu)
Product Designer | UX Designer in Seattle

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+EXPERIENCE

UX Designer
MHCI+D Capstone
Google (advised by)
Seattle, WA | Feb 2021 - present

I led the design of Patiently from start to finish (interaction design & visual design system). I carried an end-to-end design process, from research to high-fi digital design solution, and conducted interviews, qualitative and probe research with our target demographics. I also synthesized and created affinity diagrams to further synthesize all the data. Lastly, I designed a fully clickable high-fi prototype for Patiently.

Product Designer
Rebelbase
New York, NY | July 2019 - April 2020

I supported the Product Lead in RebelBase's product design and collaborated with the developers to refine and craft UX flows. I redesigned the company website's user interface and worked with the content writers to develop visuals to illustrate website content. I also created and usability-tested wireframes and prototypes.

+PROJECTS

UX/UI Design Lead
Project - Wildfire Watch
Best Potential Impact Award - Competed with 18 teams
Seattle, WA | Sep 2020 - Dec 2020

I designed a mobile application that notifies residents of wildfire emergencies and assists them in evacuations. I also led the research, interaction design, and prototyping of the project and conducted heuristic evaluations, interviews, and usability tests.

Product Designer
Project - Rebelbase Redesign
Design is still currently being used by Rebelbase
New York, NY | July 2019 - April 2020

I conducted several cognitive walkthroughs with the current product. With the learnings from the research sessions, I revamped current UX flows that brought positive impacts to Rebelbase users. I also conducted usability testing and created user flows and designed high-fi prototypes.

+EDUCATION

University of Washington
Master of Human-Computer Interaction + Design
Seattle, WA | Sep 2020 - Aug 2021

Flatiron School
Online Software Engineering Bootcamp
Full Stack Web Development
New York, NY | May 2019 - Sep 2020

School of the Art Institute of Chicago
Bachelor of Fine Arts
Visual Communication Design / Graphic Design
Chicago, IL | August 2015 - May 2019

+SKILLS & TOOLS

Design	Research	Tools
Visual Design	User Interviews	Adobe cc
UX/UI Design	Usability Testing	InVision
Storyboarding	Synthesis	Figma
Rapid Prototyping	Heuristic Evaluations	Webflow
Wireframing	Surveys	Sketch
Interaction flows	Probe	Wireframing
User flows	Journey Mapping	
Ideation	Competitive Analysis	*Development:*
		Basic Knowledge of:
		HTML/CSS
		React
		JavaScript
		Ruby on Rails